



***SOUTH WEST WALES CORPORATE JOINT  
COMMITTEE - ECONOMIC WELL BEING AND  
REGIONAL ECONOMIC DEVELOPMENT SUB-  
COMMITTEE***

***1.00 PM MONDAY, 22 JULY 2024***

***VIA MICROSOFT TEAMS***

**All mobile telephones to be switched to silent for the duration of the meeting**

**Webcasting/Hybrid Meetings**

This meeting will be recorded for broadcast via the Council's Internet Site. By participating you are consenting to being filmed and the possible use of those images and sound recordings for training purposes.

1. Welcome and Chairs Announcements
2. Declarations of Interests
3. Minutes of Previous Meeting (*Pages 3 - 6*)
4. Delivery Update - Economic Wellbeing and Regional Economic Development (*Pages 7 - 18*)
5. Forward Work Programme (*Pages 19 - 20*)
6. Urgent Items  
Any urgent items at the discretion of the Chairperson pursuant to Section 100BA(6)(b) of the Local Government Act 1972 (as amended).

**W.Bramble**  
**Chief Executive**

**Civic Centre**  
**Port Talbot**

**Tuesday, 16 July 2024**

**Committee Membership:**

**Chairperson:**      **Councillor R.Stewart**

**Councillors:**      R.Francis-Davies, H.Evans, J.Hurley and P.Miller

**National Park**

**Representatives:** R.Jordan and L.Bickerton

## South West Wales Corporate Joint Committee - Economic Well Being and Regional Economic Development Sub-Committee

(Via Microsoft Teams)

**Members Present:**

**15 April 2024**

**Chairperson:** Councillor R.Stewart

**Councillors:** R.Francis-Davies, H.Evans, J.Hurley and  
P.Miller

**National Park  
Representatives:** R.Jordan and L.Bickerton

**Officers In  
Attendance:** J.Jones, P.Homes, R.Moxey, N.Pearce,  
S.Brennan, G.Jones, S.Aldred-Jones,  
K.Tillman, R.Brown, P.Relf and C.Plowman

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### 1. **Welcome and Chairs Announcements**

The Chairperson welcomed everyone to the meeting.

### 2. **Declarations of Interests**

There were no declarations of interests received.

### 3. **Minutes of Previous Meeting**

The minutes of the meeting held on 9 October 2023, were approved as an accurate record.

### 4. **Delivery Update - Shared Prosperity Fund (SPF)**

Members were provided with an update in regard to the delivery of the Shared Prosperity Fund (SPF).

The circulated report highlighted the structure of the programme that had been established over the past 12 months in the region, and its strategic alignment against the Economic Delivery Plan and the nature of the delivery. Members were informed that the programme

was structured around a series of anchor projects, as well as a number of standalone projects that feed into the delivery. It was mentioned that there was a total budget of approximately £130million of core SPF allocated to this programme.

Officers provided an overview of the approximate budgets; the figures hadn't been included as part of the circulated report, as there was a claim period currently in progress. This was explained to the Committee, including the predicted outcomes of the process.

It was highlighted that in previous programs there had been requests for extensions, which had been denied until late on the process; however, did eventually get granted. It was mentioned that this could happen in regard to this programme of work. Officers stated that it was also important to note that there were grant awards to businesses which get paid once the grant had been completed, not during delivery.

The Committee was informed that the spend within the programme was concentrated on what was currently year three, even though delivery had only taken place for the past 12 months. It was stated that over the next two months, discussions would need to take place regarding whether the money would need to be spent by December, or whether there was an option to extend by a further two quarters.

Following on from the above, it was explained that two quarters would enable full spend. However, Officers confirmed that there was flexibility within the program; if the money needed to be spent by the December deadline for delivery, and the March deadline for closure of the program, the funds could be diverted to other strategically lined activities. It was added that money could not be moved between local allocations, as these were fixed per Local Authority.

A discussion took place in regard to the feedback that Officers had been receiving from partner authorities, including the statement that the programme was balanced in terms of funding spend. It was noted that there were some movements being made between communities and business themes where necessary, and local flexibility does exist to enable that to be accommodated. Members were informed that in some cases, new grant schemes were being formulated, such as Intellectual Property (IP) related grants for new innovations, to go alongside the menu of other grant options available. It was concluded that the programme was being received well thus far.

It was expressed that spend often was a challenge with this type of program; however, all the mechanisms were in place to enable it to take place effectively and timely. Officers confirmed that within the next two weeks, they will be able to provide Members with the full summary for the whole region, which will display the spend and outputs that the region was achieving. Assurances were provided that the systems were in place to capture this information.

In regard to the timing concerns, it was stated that the Chair of the Corporate Joint Committee had written to UK Government to seek flexibility on the dates. It was noted that there had been further correspondence, which can be circulated to the Committee.

Officers explained that discussions were taking place around the Welsh Government's led Organisation for Economic Co-operation and Development (OECD) work. It was highlighted Southwest Wales had been selected as a case study evaluation area, by UK Government evaluator. Officers provided a summary of the discussion that had been taking place and suggested that considerations be given to the way in which the programme had been operationalised and what had been achieved when given the trust to deploy the sum of money.

**RESOLVED:** That the report be noted.

5. **Urgent Items**

There were no urgent items received.

**CHAIRPERSON**

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## SOUTH WEST WALES CORPORATE JOINT COMMITTEE

### Economic Well Being and Regional Economic Development Sub-Committee

22<sup>nd</sup> July 2024

#### Report of the Chief Executive

**Report Title:** Delivery Update - Shared Prosperity Fund (SPF)

<p><b>Purpose of Report</b></p>	<p><b>For Information</b>                  To provide Members of the Economic Well Being and Regional Economic Development Sub-Committee with an update on the delivery of the Shared Prosperity Fund (SPF) to the Economic Well Being and Regional Economic Development Sub-Committee of the South West Wales Corporate Joint Committee (SWWCJC)</p> <p>Emphasis is given to Quarter 1 expenditure (March 2024) together with the performance data on behalf of the South West Wales region.</p>
<p><b>Recommendation(s)</b></p>	<p>For Information Only and to be shared to SWWCJC 30<sup>th</sup> July 2024 as a regional update.</p>
<p><b>Report Author</b></p>	<p>Paul Relf Strategic Economic Regeneration Manager City and County of Swansea</p>
<p><b>Finance Officer</b></p>	<p>Chris Moore</p>
<p><b>Legal Officer</b></p>	<p>Craig Griffiths</p>

#### 1. Introduction / Background:

- 1.1 Further to the progress update presented to Economic Well Being and Regional Economic Development Sub-Committee on 15<sup>th</sup> April 2024, this report highlights Quarter 1 expenditure (March 2024) together with the performance data on behalf of the South West Wales region.
- 1.2 In Wales, UK government supports delivery across the four regional strategic geographies on the economic development footprint. Local government has been given responsibility for developing a regional investment plan for approval by the UK government, and for delivery of the Fund thereafter. A 'lead local authority' for the region will receive the Region's allocation and have overall accountability for the

funding and how the Fund operates. Swansea Council has been nominated to act as the lead Authority on behalf of the South West region.

- 1.3 The Shared Prosperity Fund (SPF) is one of the 'levelling up funds' alongside the capital Levelling Up Fund and Community Ownership Funds which operate on an annual competitive bidding basis. These funds represent a partial replacement of previous EU funding programmes, and are considerably smaller in scale. Previous Innovation & R&D funds have not been replaced through SPF for example.
- 1.4 In order to access their allocation, lead local authorities were asked to complete a Regional Investment Plan, setting out how the SPF funding would be used at a very high level. The investment plan was submitted to UK government in August 2022 and approved 5 December 2022.
- 1.5 Due to the short timescales involved, each local authority prepared a local investment plan which has fed into the wider Regional Investment Plan for South West Wales. The Investment Plan for Swansea was drafted in consultation with local regeneration boards in each local authority area, with reference to the Regional Learning & Skills Partnership as appropriate.
- 1.6 The Investment Plan is based on existing regional and local strategies and plans including the Economic Recovery Action Plans and the South West Wales Regional Economic Delivery. From positive feedback received from civil servants prior to submission a smooth run through the appraisal process is anticipated. Approval was received 5 December 2022.
- 1.7 The programme presents an exciting opportunity to design and deliver local interventions with regional consistency, and to pool and commission activity across places where this makes sense and adds value for the people and communities receiving support.
- 1.8 The region consists of four partner local authorities with well over a decade of constructive and positive collaborative working, with individual local allocations. The understanding is that the allocations are fundamentally local allocations with a regional oversight to share good practice, consistency and good programme management, whilst allowing each local area the flexibility to adapt programmes to meet the subtle differences in local need, as well as addressing a large number of challenges and opportunities held in common.



## 2. Implementation:

- 2.1 South West region has structured implementation of the programme to ensure that funding is directed to projects that make sense to people and businesses, with the focus on delivery and delayering of bureaucracy as far as possible.
- 2.2 Funding arrangements have been designed to ensure they follow the constitutional arrangements for organisations in receipt of funding and factor potential impact of administrative burden created by complex legal and financial arrangements and aim to keep these to the minimum required to ensure effective delivery and added value. Partner local authorities in particular have the freedom to adapt the regional 'menu' sitting under the Regional Economic Delivery Plan to adapt to specific local needs.
- 2.3 Whilst there is a need to accommodate transition from existing programmes to an extent, exit strategy remains a key question for any activity of any scale by any organisation, and organisations will be expected to articulate this point carefully in applications - the programme activity should be about enabling and supporting sustainable activities, not creating long-term dependencies. Programme transition is inevitably challenging, but investments are broadly being made into businesses and communities to support their medium to longer term resilience.
- 2.4 The region is using 4% of the funds between Swansea as lead authority working closely with small teams in each individual local authority to ensure seamless delivery of the programme. A collaborative approach has worked well between the partner authorities over a number of years on a range of programmes including most recently the Welsh Government Transforming Towns programme which follows the same basic model as proposed here.

Delivery is taking place via the following methods:

**Anchor projects:** These are major projects run primarily in-house that will deliver major parts of the investment strategy and Regional Economic Delivery Plan (REDP). They will focus on specific DLUHC themes (Communities and Place, Supporting Local Business, People and Skills including or excluding Multiply), they may also tackle themes that run across the DLUHC themes (e.g. poverty), or a mixture of the two. The menu of activity is consistent across the region but adapted according to local need and scale of funding available.

**Grant schemes:** These are thematic and integrated into the anchor projects, providing:

- a. Grants to voluntary and community groups
- b. Grants to businesses

**Standalone projects:** These have been invited by competitive bidding rounds to fill clear gaps in strategy delivery that are not being met anchor projects or grant schemes within them.



- 2.5 Constructive dialogue has taken place with Welsh Government (WG) officials across a range of departments to ensure that SPF activity is designed to complement WG provision, and pick up areas that are not funded. This is particularly important in areas such as grant support for small businesses and community organisations to ensure seamless provision. Anchor teams are part of this design to ensure a central point of contact in each local authority area, and these anchor teams meet on a regional basis to ensure consistency of approach.
- 2.6 Since the September 2023 reporting window, the four South West partner authorities have continued delivery of a series of strategically-aligned anchor projects incorporating in house activity and thematic grant schemes targeting private and third sector bodies. Open call projects have been progressing with the partner authorities and noting that Pembrokeshire progressed with a second-round open call in the period. There remains a consistency of approach while each local authority is tailoring implementation in line with local need. Short approval chains have continued to ensure that funding flows to providers swiftly.
- 2.7 Comprehensive recording and monitoring systems developed are functioning well and the lighter touch methodology approach continues in line with DLUHC requirements. The December 2023 period has seen projects adapting to this approach with the quality of claims improving. Sufficient due diligence is carried out to ensure proper controls remains in place.
- 2.8 All committed funds will be spent and mechanisms exist to ensure that underspends are quickly recycled to high demand elements of the programme, in line with our Regional Economic Delivery Plan. All delivery is based on well-known economic regeneration pressures with strong strategic alignment.
- 2.9 With the focus firmly on delivery given the limited time remaining - discussions regarding delivery extensions have been held with UK Government colleagues however no decision on this is likely until April – the importance of a timely decision here has been expressed, there is no guarantee at present that delivery will be allowed to progress beyond December 2024 and for programme closure by March 2025.
- 2.10 Project performance will continue to be closely monitored and where reprofiling or reallocation is required the programme flexibility will ensure that funds are allocated appropriately.
- 2.11 It remains unlikely that any further new projects will be adopted at this stage. However, anchor projects contain a wide range of thematic grant schemes, and the four authorities are very much welcoming the flexibility to ensure that funds are allocated to areas of pressure.

2.12 The initial split of funding remains broadly effective, but flexibility means that where necessary funds can easily be moved to accommodate additional demand. The focus remains very much on delivery of all approved activities given the relatively short delivery window remaining to December 2024.

2.13 Positive press and communications regarding SPF activity has been commonplace over the quarter. It is envisaged that there will be increased emphasis on opportunities for joint press on larger schemes due to the lead in period to the general election and we have communicated to local UK Gov reps that good examples exist.

### 3. Regional Performance Outputs:

3.1 Overall programme performance continues to accelerate, and all projects are now operational. Grant schemes are enabling swift access to funding for private and third sector organisations in particular. All four local authority delivery partners have governance arrangements in place to ensure robust management of the funds. The programme is virtually fully committed.

3.2 The flexibility of the programme is noted as a key benefit by most partners at all levels, and the ability to be able to respond swiftly to targeted funding pressures and adjust programme delivery to meet regional and local need.

3.3 Whilst expenditure overall is still behind our original profiles in the main due to condensed timescales from the Department for Levelling, Housing and Communities (DLUHC). There has been a significant increase in expenditure to the quarter ending 31 March 2024 compared to previous quarters, demonstrating that projects overall are now operating at full capacity, with the flow of positive case studies providing tangible evidence of this.

3.4 Significant milestones are being reached that give confidence in project delivery, for examples Swansea's Business Anchor project has now allocated just over £1m to over 120 small businesses. Carmarthenshire have awarded 99 grants to businesses to date. The Neath Port Talbot Sustainable Communities anchor project reports is most viewed webpages as Help with the Cost of Living (2,618 view), Household Bills, Childcare costs 1,559 views).

3.5 An extension of at least two quarters would help to mitigate this particularly for revenue projects that are largely staffing based, to compensate for the equivalent time lost during programme set up. This would also ensure that the timescales to ensure quality of impact across our businesses and communities is properly felt, rather than project sponsors and grant recipients rushing to meet excessively tight deadlines not of their own making.

3.6 As at March 2024 there are 149 projects delivering Core and Multiply funding in South West Wales (27 in Carmarthenshire, 50 in Pembrokeshire, 35 in Swansea and 37 in Neath Port Talbot).

3.7 A wide range of publicity and communications has taken place around project delivery highlighting the range of excellent work going on across the region. This includes case studies of grant awards at a variety of scales from smaller pre-start and community grants, through to larger capital schemes. Shared Prosperity Fund (SPF) projects such as Centre of Excellence in Mobile and Emerging Technology (CEMET) the National Products Biohub are featured in national level conferences. Skills programmes are supporting people across a wide range of provision. Carmarthenshire County Council hosted a Networking Meeting on 21 March to bring their standalone projects and Council Anchor teams together along with some members of their Regeneration Partnership to exchange views and good practice.

3.8 The ability to invest in regionally planned local delivery has been very welcome indeed and enabled dove-tailing with Welsh Government programmes and locally tailored interventions for private and third sector. This is enabling sustainable local job creation and providing key support at a challenging time for regional and local economies.

#### 4. **Timescales:**

4.1 Delivery for approved projects up to December 2024

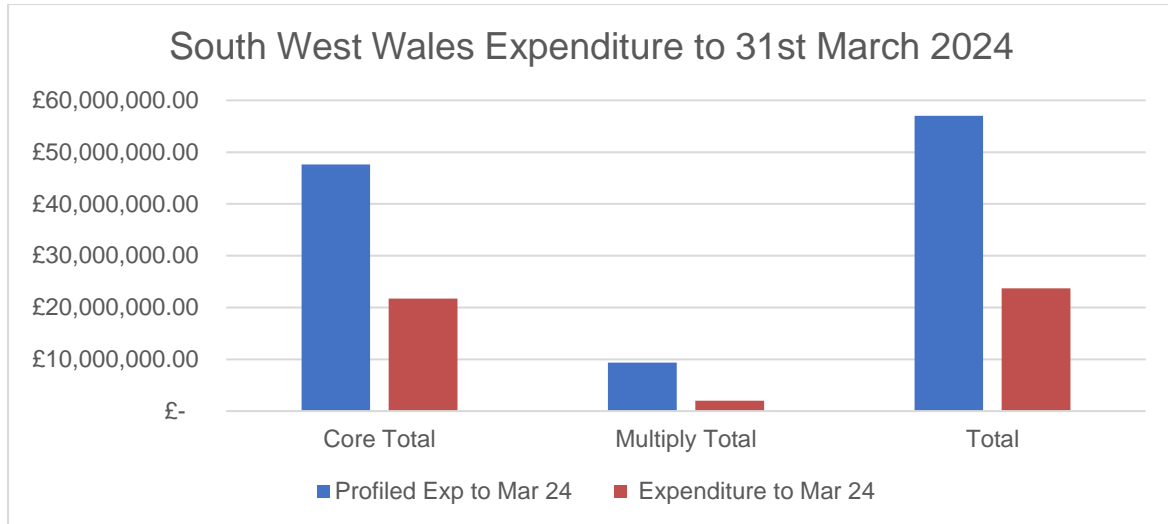
#### 5. **Financial Impacts:**

5.1 Expenditure

Regional Performance Monitoring (quarterly)

Quarter 1 March 2024

<b>SOUTH WEST WALES TOTAL</b>		
	Profiled Expenditure to March 24	Expenditure to March 24
Core Total	£47,624,252.33	£21,699,342.26
Multiply Total	£9,368,456.67	£2,005,258.23
<b>Total</b>	<b>£56,992,709.00</b>	<b>£23,704,600.50</b>



## 6. South West Wales Regional Outputs and Outcomes:

### 6.1 Communities and Place

Outputs / Outcomes		Achieved
Communities and Place	Amount of green or blue space created or improved (m2)	530
	Number of households supported to take energy efficiency measures	175
	Number of neighbourhood improvements undertaken	185
	Number of organisations receiving grants	282
	Number of people reached	190,975
	Number of trees planted	230
	Increased visitor numbers	82,078
	No of volunteering opportunities created as result of support	93

### 6.2 Support Local Business

Outputs / Outcomes		Achieved
Supporting Local Business	No of enterprises receiving grants (May 2025)	472
	Value of business grants awarded (May 2025)	£5.2m
	No of enterprises receiving non financial support	477
	No of potential entrepreneurs assisted to be enterprise ready	39
	Jobs safeguarded as a result of support (FTE)	60

### 6.3 People, Skills and Multiply

Outputs / Outcomes		Achieved
People & Skills and Multiply	Number of economically inactive people engaging with key worker support services	222
	Number of people attending training sessions	255
	Number of people in employment engaging with skills system	93
	Number of people supported to engage in life skills	397
	Number of people supported to gain a qualification	220
	Number of people supported to participate in education	234
	Number of people taking part in work experience programmes	209
	Number of people participating in Multiply funded courses	145
	Number of adults participating in Multiply courses in maths qualifications (up to and including Level 2 equivalent)	113

## 7. Integrated Impact Assessment:

7.1 The CJC is subject to the Equality Act (Public Sector Equality Duty and the socio-economic duty), the Well-being of Future Generations (Wales) Act 2015 and the Welsh Language (Wales) Measure, and must in the exercise of their functions, have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Acts.
- Advance equality of opportunity between people who share a protected characteristic and those who do not.
- Foster good relations between people who share a protected characteristic and those who do not.
- Deliver better outcomes for those people who experience socio-economic disadvantage
- Consider opportunities for people to use the Welsh language
- Treat the Welsh language no less favourably than English.
- Ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs.

In recognition of the above duties, the CJC has adopted an Integrated Impact Assessment (IIA) Tool which allows for a two stage approach to be undertaken to measure any potential impact of its decisions.

**Outcome** - No action requirement as this report is for information only.

The CJC approved its Corporate Plan 2023-2028 in March 2023. The Corporate Plan includes the CJC's Equality Objective which is set out below for ease of reference:

*“To deliver a more equal South West Wales by 2035 by contributing towards:*

- (a) The achievement of the [Welsh Government's long-term equality aim](#) of eliminating inequality caused by poverty;
- (b) The achievement of the [Equality statement set out in Llwybr Newydd](#) which is to make our transport services and infrastructure accessible and inclusive by aiming to remove the physical, attitudinal, environmental, systemic, linguistic and economic barriers that prevent people from using sustainable transport,

And

- (c) [The achievement of the Welsh Government's long-term equality aims](#) of cohesive communities that are resilient, fair and equal and where everyone is able to participate in political, public and everyday life. There will be no room for racism and / or discrimination of any kind.”

## **Well-being of Future Generations (Wales) Act 2015**

Alignment with CJC Corporate Plan 2023-2028 and the identified CJC Well-being objectives:

7.2 The Well-being of Future Generations (Wales) Act 2015 mandates that public bodies in Wales must carry out sustainable development. Sustainable development means the process of improving the economic, social, environmental and cultural well-being of Wales by taking action, in accordance with the sustainable development principle, aimed at achieving the 'well-being goals'.

7.3 The CJC approved its Corporate Plan 2023-2028 in March 2023. The Corporate Plan contains the CJC's well-being objectives and frames the corporate direction of travel. To this end, it is considered that the recommendation(s) contained within this report align(s) to the corporate policy framework of the CJC as set out within its Corporate Plan.

**Well-being Objective 1**

*“To collaboratively deliver the Regional Economic Delivery Plan and Regional Energy Strategy thereby improving the decarbonised economic well-being of South West Wales for our future generations.”*

**Well-Being Objective 2**

*“To produce a Regional Transport Plan for South West Wales that is founded on collaboration and enables the delivery of a transport system which is good for our current and future generations of people and communities, good for our environment and good for our economy and places (rural and urban).”*

**Well-Being Objective 3**

*“To produce a sound, deliverable, co-ordinated and locally distinctive Strategic Development Plan for South West Wales which is founded on stakeholder engagement and collaboration and which clearly sets out the scale and location of future growth for our future generations.”*

**8. Workforce Impacts:**

8.1 There are no workforce impacts associated with this report

**9. Legal Impacts:**

9.1 There are no legal impacts associated with this report as for information only.

**10. Risk Management Impacts:**

10.1 No impacts

**11. Consultation:**

11.1 No requirement as this report is for information only.

**12. Reasons for Proposed Decision:**

12.1 No requirement as this report is for information only.

**13. Implementation of Decision:**

13.1 No requirement as this report is for information only.

**14. Appendices:**

14.1 None



## 15. List of Background Papers:

- 15.1 Economic Well-being and Regional Economic Development Sub-Committee 15<sup>th</sup>  
April 2024 – Agenda Item 4 Delivery Update – Shared Prosperity Fund (SPF)

[Agenda for South West Wales Corporate Joint Committee - Economic Well Being and Regional Economic Development Sub-Committee on Monday, 15th April, 2024, 2.00 pm: NPT CBC](#)

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# SOUTH WEST WALES CORPORATE JOINT COMMITTEE

## Economic Well Being and Regional Economic Development Sub-Committee

### FORWARD WORK PROGRAMME 2024-2025



Cyngor Castell-nedd Port Talbot  
Neath Port Talbot Council



Meeting Date 2024	Agenda Item	Type	Contact Officer
23 September 2024 (2pm)	Economic Wellbeing and Economic Development – Programme Update	Information	Ainsley Davies/Simon Davies/Paul Relf

Meeting Date 2025	Agenda Item	Type	Contact Officer
20 January 2025 (2pm)	Economic Wellbeing and Economic Development – Programme Update	Information	Ainsley Davies/Simon Davies/Paul Relf

Meeting Date 2025	Agenda Item	Type	Contact Officer
6 May 2025 (2pm)	Economic Wellbeing and Economic Development – Programme Update	Information	Ainsley Davies/Simon Davies/Paul Relf